The field trip to Carrara - Golfo dei Poeti - Cinque Terre will show a unique area between Tuscany and Liguria.

The trip will start from Alpi Apuane and the famous quarries of Carrara, one of the most intensively-quarried areas in the world (7 quarries/Km²) from which valuable marble has been quarried for over 2000 years and used in the most important monuments worldwide. Home to such great sculptors as Michelangelo, Canova, Henry Moore, the Carrara quarries are still the most important international landmark for quarrying technology and the application of stone materials.

The trip goes on with a UNESCO Heritage Site, Porto Venere, and then on to the islands of Palmaria, Tino, Tinetto, where Portoro marble used to be quarried as early as the Roman age, and ends at Cinque Terre and its distinctive terraces, where the culture of stone combines with intensive farming. Here, massive anthropization forced man to reckon with the territory, changing and restructuring it to make use of it and prevent landslides and hydro-geological upheaval. Local containment, sizing and organisation works are visible in the large terraces of the Cinque Terre, most of which are grown with vines.

The two-day trip will thus have a cultural and technical-scientific character, providing extensive information about an ancient, varied territory.

Evening special event in an underground marble quarry: CARRARA IDOL. The event will combine art, the millenary culture of stone, community knowledge and technology. A limited number of special guests from USA, China, France, Germany, Chile, India, Ethiopia, Turkey, Switzerland, Italy will be present. They are worldwide famous personalities representing institutions, governments, companies, art, international organizations, at the highest level.
October 1st, 2011

A tour of Carrara Marble Quarries to discover the unique landscape of the Apuan Alps.

Evening special event “Carrara Idol” 2011, with the presentation of the first Carrara Marble Piano by GVM, to be played by the famous rock star David Bryan (Bon Jovi) in a special concert on a unique stage: a historical underground marble quarry.

The artist will receive the Empowerment Award 2011 for his great commitment in contributing to children empowerment through music. This prize is awarded by the Empowerment Community Network-yourLIFE Foundation every year to all those important personalities or communities who have worked for empowerment in their specific field of activity.

Presentation of the Stone Project.

“Carrara Idol 2011” is dedicated to prof. Francesco di Castri, one of the most famous scientists in the field of environmental and social sciences for human development, one of the creators of UNESCO’s “Man and The Biosphere” (MAB) Programme.

The first marble piano ever constructed, a high-tech artistic project by GVM, a musical tribute to the civilisation of marble.
A special Empowerment Award will be also given to the Indian Association of Women, Adarsha Mahila Samaikhy (AMS) an all-women micro-credit group that functions in Adakkal, South-Central India. AMS has a membership of about 8200 women, covering all the 21 villages in the area and has been operating in this area since 1994 to address various development issues of rural families.

Presentation of the Stone Project by Empowerment Community Network-yourLIFE Foundation: a network of important civilisations of stone working for empowerment.

Exibition of some art works and special panels.

Representatives of some great cultures of stone, Rapa Nui in Chile, Ethiopia, India, Lunigiana in Italy, will also be present.

The Empowerment Community Network- yourLIFE Foundation is a not for profit organization based in Italy, which is implementing Francesco di Castri’s thought, its former president of the scientific board, in an international network of communities. For the Second World Landslide Forum, the Foundation is in charge of the general management.
October 2nd, 2011

Special welcome in a very particular background organized by the Italian Navy.

Boat trip to Porto Venere and Palmaria, Tino and Tinetto islands.
The Gulf of La Spezia, in the eastern side of Liguria (Northern Italy), is an area of high naturalistic and environmental value and a territory, between the Cinque Terre Riviera and Porto Venere, of high touristic interest since a very long time. Tino Island is a rare and precious island with a particular ecosystem, normally closed to visitors. It is full of archaeological and cultural traces of the past that renders it a pearl of the Poets Gulf, as it was called since Byron and Shelly visited it.

This zone was declared Humanity’s Cultural Heritage Site by UNESCO.